

PLEARN

Decentralized Luxury Lifestyle Club & Community

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PLN Introduction

About PLEARN

the world’s first Decentralized Luxury Lifestyle Club & Community
Owning PLN Token means you are part of the club.

We aim to provide more affordable access to luxury and high-end products and services such as Private Club membership or a yacht trip by leveraging the power of sharing economy. With the rise of Web 3 platforms, it is now easier than ever for individuals to find and book luxury experiences or products from anywhere in the world.

CORE PRODUCTS

Plearn ecosystem

Apart from typical returns in DeFi, PLEARN ecosystem is distinctive in terms of the designated system that encourages asset circulation from privileges from our partners in various businesses— special discounts for hotels, restaurants, yachts, theaters, travels to clothings and shops. This will help accelerate the return and amplify your lifestyle.

PLEARN is the best choice for:
Holders
High yield from staked tokens plus additional privileges and discounts for goods and services from partnered shops, restaurants, hotels, yacht trips, and upcoming products with extra privileges from the designated ecosystem for token holders.
In order to gain this benefits, our holders will have to stake PLN tokens pool <Pools> and will earn more benefit according to their rank <Ranking>
Rank / Privilege Special privileges for PLN holders, the more token you stake, the more benefits you will earn. Also, you check out the Leaderboard to see your ranking and the benefits provided for your tier. There are 5 tiers of users — Platinum, Diamond, Gold, Pearl and holders <Ranking>

Partners
Our Business Partners will increase the opportunity to expand their products or services to new customers and to fully utilize their resources and assets. PLEARN also provides the opportunity for partners to stake with us by choosing to accept certain % of transacted amount in PLN token (for example accepting 10% in PLN token and 90% in fiat currency). Partners will further benefit if PLN market value increases.

Normal partner

1. Product price on Plearn	100.00%
2. Partner revenue	90.00%
2.1 Cash (% from partner revenue)	90.00%
2.2 PLN token (% from partner revenue)	10.00%
3. Booking Fee	10.00%
3.1 Burn PLN token	1.00%
3.2 Gateway fee (3.5% of product price)	3.50%
3.3 Plearn income	5.50%

Premium partner

1. Product price on Plearn	100.00%
2. Partner revenue	92.050%
2.1 Cash (% from partner revenue)	90.00%
2.2 PLN token (% from partner revenue)	10.00%
3. Booking Fee	7.50%
3.1 Burn PLN token	1.00%
3.2 Gateway fee (3.5% of product price)	3.50%
3.3 Plearn income	3.00%

Partner who maintain PLN token that partner received from Plearn at least 50% all the time, will get booking fee discount from 10% to 7.5%

Users

Instantly receive beginner privileges by just signing up to PLEARN. The more you stake or use any of our services , the higher rank you will be in. Each rank has different benefits and privileges

Exchange

Plearn Exchange is an automated market maker (AMM) that allows a user to exchange two tokens on the BNB Smart Chain and Polygon Chain network. The liquidity provided to the exchange comes from Liquidity Providers ("LPs") who stake their tokens in Liquidity Pools. In exchange, a user gets LP tokens that can also be staked to earn PLN tokens in the "Farms".
When a user makes a token swap (trade) on the exchange, a trading fee of 0.2% will be charged, which is broken down in the following way:

- 0.15% return to LP
- 0.03% burn
- 0.02% team

Pools

Pools are the simplest way to earn free tokens on Plearn.
Stake PLN, earn free PLN tokens. We will have more partner pools in the future.
Our users who stake PLN tokens in pools <Pools> and will earn more benefit according to their rank <Ranking>

High-Yield pool
The unstaking period takes 21 days to complete, please check back in 21 days to claim and complete the process.
Standard pool
The unstaking tokens will refund all the staked tokens and reward tokens to your wallet once confirmed.

Farms

Plearn offer multiple farming opportunities to our users. You can stake your LP tokens and earn PLN tokens in return. We will incentivize many liquidity pairs by offering our Liquidity Providers the chance to stake their LP tokens in our farms.
Initial liquidity pools (LPs) for farming PLN tokens:

- PLN/ BUSD LP
- PLN/ BNB LP

- PLN/ SIX LP

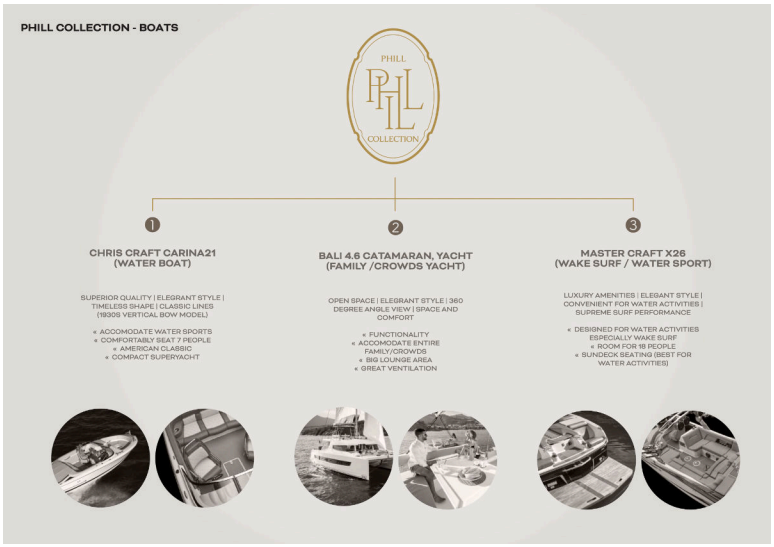
High-Yield Farm
The unstaking period takes 3 days to complete, please check back in 3 days to claim and complete the process.
Standard Farm
The unstaking tokens will refund all the staked tokens and reward tokens to your wallet once confirmed.

Roadmap

Milestone: Q4 2021

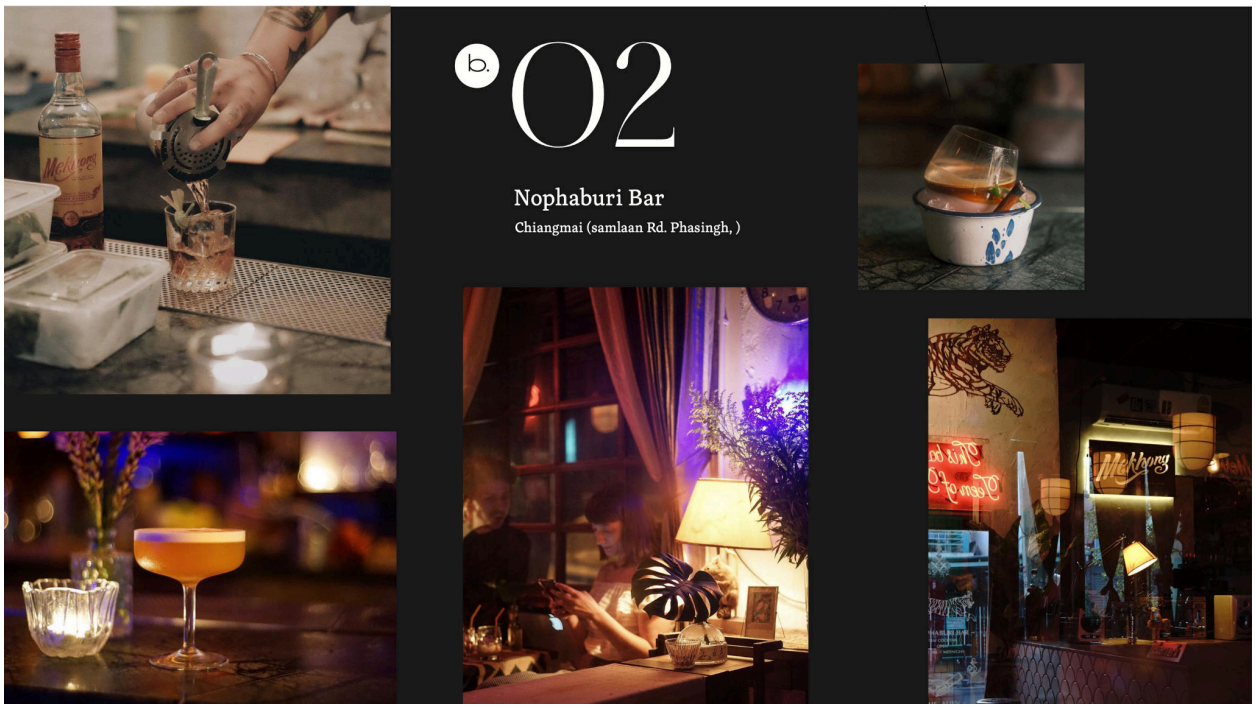
- Certik audit verified
- Initial Strategic Partnership
- Phill Club Bangkok (Plearn partner / Thailand operating entity) launched with 3 operating yachts
    - Phill CHRIS-CRAFT CARINA 21
    - Philly MASTER CRAFT X26
    - Philips BALI 4.6 CATAMARAN





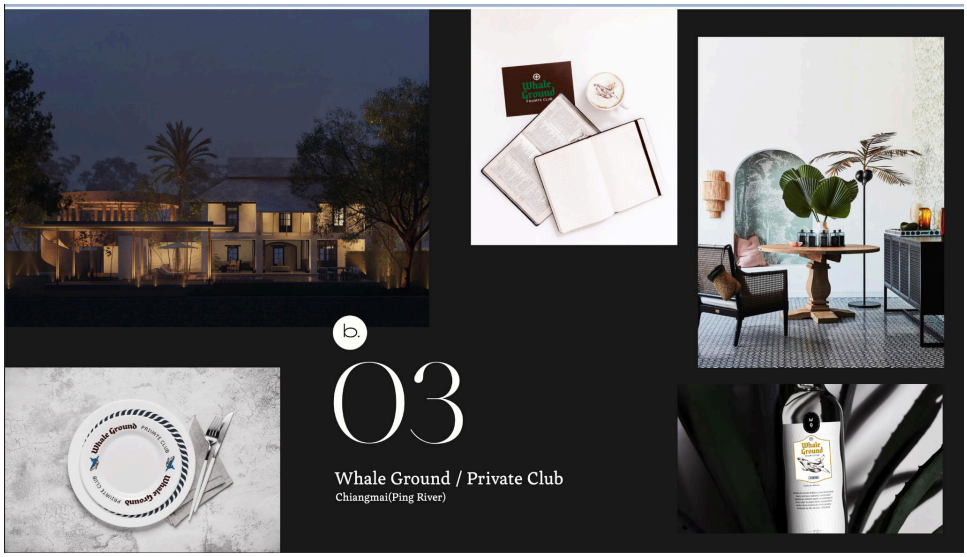
Milestone: Q1 2022

- **Listed on CoinGecko https://www.coingecko.com/en/coins/plearn**
- **Privilege System (Platinum / Diamond / Gold , Pearl) – Stake Plearn and get benefits at our clubs**
- **Strategic partner – Launch Noppaburi Bar in Chiangmai**



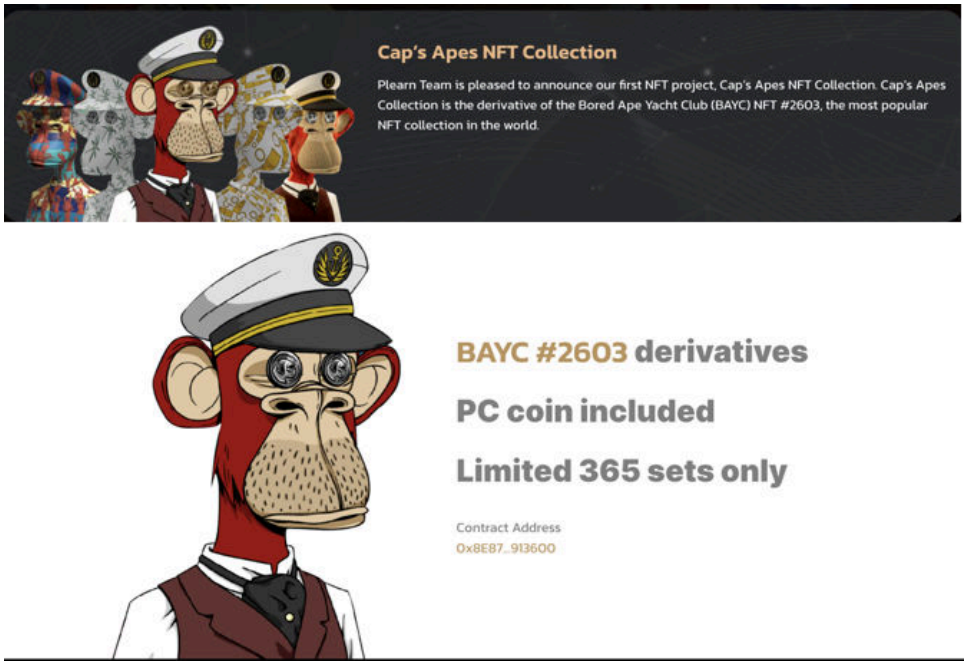
Milestone: Q2 2022

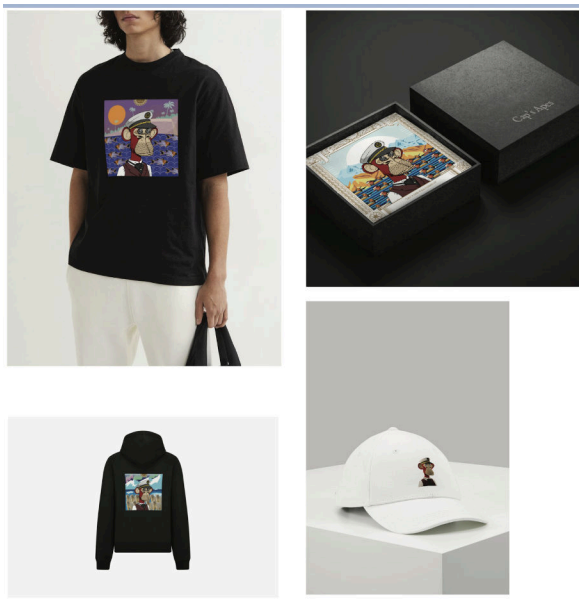
- **PLN Listed on Zipmex International**
- **Upgrade Security**
- **Whale Ground / Private Club Chiangmai Project launched / Secured Land and start construction**



Milestone: Q3 2022

- **PLN Listed on Bitmart, CEX**
- **Cap's Apes NFT Profile Picture**
- **https://www.youtube.com/watch?v=pSa39bq_Zqw**
- **Club Merchandise**



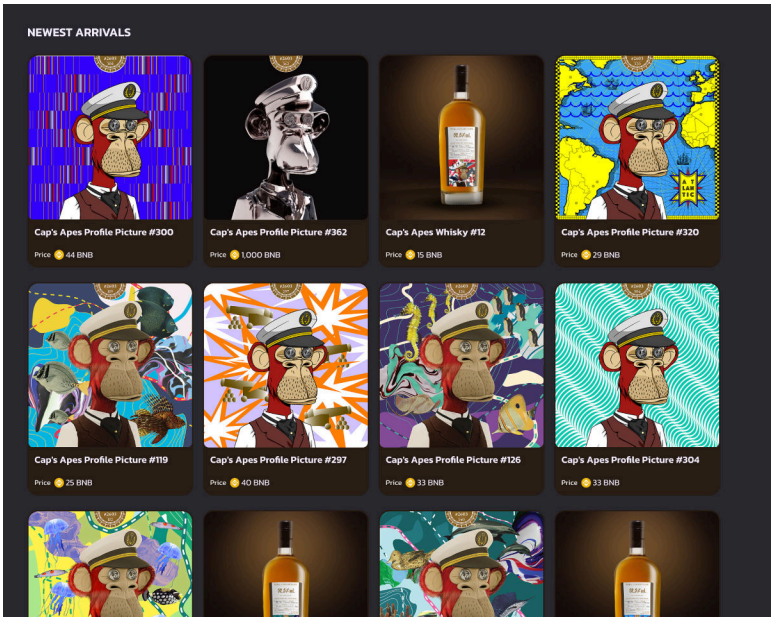


Milestone: Q4 2022

- Cap’s Apes Whiskey SET NFT
- PLEARN NFT Marketplace







Milestone: Q1-Q2 2023

- List on more local/International CEX Exchange
- Done: Procure 2 more yachts to service members

TOKENOMICS

General Information

Name: Plearn
Ticker Symbol: PLN
Chain: BNB Smart Chain (BEP20), Polygon Chain
Max supply: 700,000,000
Start of supply: 78,000,000 PLN (allocated for the initial liquidity, founding investor pool and strategic partnership purposes)
Out of these 78,000,000 tokens, 13,000,000 PLN tokens will be used to secure the initial liquidity and marketing. This is done to make sure our users can make exchanges and experience all the features of the platform from the very beginning. Up to 65,000,000 PLN will be reserved for partners, founder's pool and founder's pool rewards. The founder's pool will be unlocked linearly for 2 years.

BNB Smart Chain
Contract Address: 0xBe0D3526fc797583Dada3F30BC390013062A048B

Polygon
Contract Address: 0x9f545eaf5fFc3A69B9b5Ffd53f7B39A549fB28cd

Distribution of Tokens

Pools/ Farms: 85.7 % per block
Referral Program/ NFT: 4.3 % per block
SAFU: 1 % per block
Team: 9 %per block

Current PLN Token Emissions

Emission/block (PLN)	**Emission/day (PLN)**
0.75	**21,600**

PLN Distribution

Distributed to	Reward/block (# PLN)	Reward/block (% of total)	Reward/day
Yield Farms (BNB Chain)	0.4411836	58.82%	12,706.08768
High-yield Pool (BNB Chain)	0.0730164	9.74%	2,102.87232
Yield Farms (Polygon)	0.105732375	14.10%	3,045.0924
High-yield Pool (Polygon)	0.022817625	3.04%	657.1476
Dev Wallet	0.0075	1.00%	216
Team Wallet	0.0675	9.00%	1,944
Referral	0.03225	4.30%	928.8

PLN Token Burning

The Deflationary Mechanism

- **1% of the "booking fees" are used for buying the PLN tokens back from the market and burning them.**
- **15% of the "trading fees" are used for buying the PLN tokens back from the market and burning them.**
- **When the referral system is finished, all the rewards from accounts with no referrer are used for PLN token burning.**

PLN Burning History

All the burned PLN tokens are recorded as transactions on BSC Scan.

🔥 Trading fees: 12,902.73 PLN
11 Feb 2022
Buying PLN tokens for BUSD
https://bscscan.com/tx/0x38b4d7614dfa808af5819e7150007bf25a9a118cec47c8b1c0108d8026c28c16
Buying PLN tokens for BNB
https://bscscan.com/tx/0xfae3c209819a912f5d0a383c5ff850069e49ff715f1679a57d7246db68cd51eb
Buying PLN tokens for SIX
https://bscscan.com/tx/0xe666e59031d1e6dc206b2b8c104290b35b36c6bc479d787d0f8e9da6f14547bf
PLN Burning Transaction
https://bscscan.com/tx/0x28e4acfcccb96e77da519b5396a4d7869ceb4b648cab2b40f62ad1c3f876e7eb

Lucky PLN round 1 - 4 March 2022
🔥 Lucky PLN fees: 1,178.70 PLN
Lucky PLN Transaction
https://bscscan.com/tx/0x4f1383bce73f5a4252a35bca9f79071801c82c09d3cb3b270a8b99fde558528e

PLN Burning Transaction
https://bscscan.com/tx/0x52557c7dd2321a674b57eb0bde1597c8c59e17610c94be8eecc06e78e38e52ad

Lucky PLN round 2 - 18 March 2022
🔥 **Lucky PLN fees: 1,357.80 PLN**
Lucky PLN Transaction
https://bscscan.com/tx/0x8c41ce5a2f80bc0ee56e00db63751a72ffb60a9e5722f05b971f7edb562578a6
PLN Burning Transaction
https://bscscan.com/tx/0xd4ad5b311a03b71e5709d7cb7e99885596f6551d933b341767790f86f7ee64d3

Lucky PLN round 3 - 1 April 2022
🔥 **Lucky PLN fees: 625.50 PLN**
Lucky PLN Transaction
https://bscscan.com/tx/0xf1e85e1c087501800485aebf2365e4f7e362d2c83fbf3533d556101b56a258f8
PLN Burning Transaction
https://bscscan.com/tx/0xb0de9f2665fc69fe2c8b6881946b81259dbe7e42c536c3359f580a387db01297

🔥 **Trading fees: 9,494.645 PLN**
5 April 2022
Buying PLN tokens for BUSD
https://bscscan.com/tx/0xe0b5c772f0e286215a3356d5adc2a22dc662b2bcc4a130a663d5a34cb366af68
Buying PLN tokens for BNB
https://bscscan.com/tx/0xc8ee96db1104aedb9f433500795f296b44d5dbacaa338267e7c53f290db1c836
Buying PLN tokens for SIX
https://bscscan.com/tx/0xf596173233fb87616e1b794aa3066d0ae471926cafa7e11fe2086f0993bc863d
PLN Burning Transaction
https://bscscan.com/tx/0x051b42a0acff32b12e3ecffccd5e4898149395e6f11287d67a43c27853abc4f4

Lucky PLN round 4 - 15 April 2022
🔥 Lucky PLN fees: 609 PLN
Lucky PLN Transaction
https://bscscan.com/tx/0x8d1b9d1c8142dd3d0c9ccb2e9fdf10ae63bcec3a5e14843b8d24c36606cb8e25
PLN Burning Transaction
https://bscscan.com/tx/0xd2e00450039fbe9c9b75bdb3a8ad6f31194d79aafaa181729fe74db1125717e6

Lucky PLN round 5 - 29 April 2022
🔥 Lucky PLN fees: 429 PLN
Lucky PLN Transaction
https://bscscan.com/tx/0x5db909b26a8597243518fa784ae8f054c02acb1b314848584758d5fae6015d60
PLN Burning Transaction
https://bscscan.com/tx/0x038b96028f90762a0127e5c9f09612a6ed37de830fd94d7ce8ffff58fe328483

Lucky PLN round 6 - 3 June 2022
🔥 Lucky PLN fees: 420 PLN
Lucky PLN Transaction
https://bscscan.com/tx/0xd9904fda1e82f2c6a2273ec143db6975749136117506e9fbb510a1a7c0273b00
PLN Burning Transaction
https://bscscan.com/tx/0x888d451401da7e3d2a896e3b63539ff665d1d9e986a855453b93f7ae52cce654

Lucky PLN round 7 - 1 July 2022
🔥 Lucky PLN fees: 693 PLN
Lucky PLN Transaction
https://bscscan.com/tx/0x6b9c083c6445db5fe210a55f004488ad2d429cdf7ec15eed6a743501c2d7304b
PLN Burning Transaction
https://bscscan.com/tx/0x36e331ce1bf35f5f3736b91a5238efe0b2ab07fcb7cd4fbb70d3a63346a56c74

🔥 **Trading fees: 41,273.757 PLN**
8 August 2022
Buying PLN tokens for BUSD, BNB, SIX

- https://bscscan.com/tx/0x49f1a2507ff9b7edcd93a3f98df3256dab9a3f1a19b6ab12014e3b094da53ec5
- https://bscscan.com/tx/0x0629cec6c30226edd900f36920d435dc6b97109a783b91bca123b483d773c5bb

PLN Burning Transaction
https://bscscan.com/tx/0x0d26b7a0e4fb172b6d5b4f1775a92fdc5537c806f0180cdd4b70e509bb1276af

Lucky PLN round 8 - 7 October 2022
🔥 **Lucky PLN fees: 12810 PLN**
Lucky PLN Transaction
https://bscscan.com/tx/0x265190c32c02f6ebee5f9dedd6c3356611a91679648c732509a06d17094e7252
PLN Burning Transaction
https://bscscan.com/tx/0x57b71d3376307e5c3d81a94de1b8f61573c2bb7ad704210b9575c3682f3d4ed5

Lucky PLN round 9 - 11 November 2022
🔥 **Lucky PLN fees: 21000 PLN**
Lucky PLN Transaction
https://bscscan.com/tx/0x004872c128a00ebcd01ec1310183ac53ae0fb89aa7c4e0be5cafe79504a6c570
PLN Burning Transaction
https://bscscan.com/tx/0x7f1497930d3a047faa0f55a9f249191aa02e3d6b1db7a972b54425ae4518dec8
🔥 **Trading fees: 19,161.987 PLN**
21 December 2022
Buying PLN tokens for BUSD, BNB, SIX

- https://bscscan.com/tx/0xc2b0e84142f81858d20668cf7d8565aa4699ece830368b2df45dfaae2f43bff7

PLN Burning Transaction
https://bscscan.com/tx/0x1245c07e676c1bfe57da0b74001876ccad839aa7bdee8a74bffb83bdaa7094f2